

# EVENT SPONSORSHIP

Sponsored by:

**BLUE OCEAN**  
INTERACTIVE MARKETING



Since 1973, Stampede City Progress Club has hosted Calgary's premier and legendary Stampede event...The Bullshooters Breakfast! Held on the first Tuesday of Stampede, this event has been able to put together some of Stampede's biggest and best parties all for a great cause!

Just 4 Kidz was founded in 2002 by the members of the Stampede City Progress Club as a way to give back to our community. Over the years, Stampede City has been able to be a big contributor to many of these programs but was unable to commit long term sustainable funding to any one charity. This is why the Foundation was established. By accumulating a pool of funds, we have been able to commit to fixed amounts of funding to these charities that they can count on year after year. This allows the charity to focus on doing what they do best, helping the children and not on fundraising.

## Title Sponsor - \$15,000

As the Title Sponsor, your company will receive the following:

- Your company will be recognized as the Title Sponsor on all promotional materials
  - Television
  - Radio
  - Website (Link to your company website)
  - E-blasts
  - Broadcast Fax
  - Event Posters
  - Event Signage
  - Event Banners
  - Event Tickets
  - Event Announcements & Thank You
- 2 Tables of 10 to Bullshooters Breakfast

## Wrangler Sponsor - \$10,000

As the Wrangler Sponsor, your company will receive the following:

- Your company will be recognized as the Wrangler Sponsor on all promotional materials
  - Television
  - Website (Link to your company website)
  - E-blasts
  - Broadcast Fax
  - Event Posters
  - Event Signage
  - Event Banners
  - Event Tickets
  - Event Announcements & Thank You
- 1 Tables of 10 to Bullshooters Breakfast

## Bronco Sponsor - \$7,500

As the Bronco Sponsor, your company will receive the following:

- Your company will be recognized as the Bronco Sponsor on all promotional materials
  - Website (Link to your company website)
  - E-blasts
  - Broadcast Fax
  - Event Posters
  - Event Signage
  - Event Banners
  - Event Tickets
  - Event Announcements & Thank You
- 6 Tickets to Bullshooters Breakfast

## Cattle Drive Sponsor - \$5,000

As the Cattle Drive Sponsor, your company will receive the following:

- Your company will be recognized as the Cattle Drive Sponsor on all promotional materials
  - Website (Link to your company website)
  - Event Posters
  - Event Signage
  - Event Announcements & Thank You
- 4 Tickets to Bullshooters Breakfast

## Mustang Sponsor - \$2,500

As the Mustang Sponsor, your company will receive the following:

- Your company will be recognized as the Mustang Sponsor on all promotional materials
  - Website (Link to your company website)
  - Event Signage
  - Event Announcements & Thank You
- 2 Tickets to Bullshooters Breakfast

## Outlaw Sponsor - \$1,000

As the Outlaw Sponsor, your company will receive the following:

- Your company will be recognized as the Outlaw Sponsor on all promotional materials
  - Event Signage
  - Event Announcements & Thank You
- 2 Tickets to Bullshooters Breakfast

## Product Donation

As a Product Donator, your company will support the Bullshooters Breakfast by one of the following ways:

- Provide a donation of product
  - Live Auction
  - Silent Auction
  - Prizing
  - Awards
  - Gift-in-Kind

As a Product Donator, your company will be recognized as a Product Donator on all promotional materials (based on the value of your donation)

- Website (Link to your company website)
- E-blasts
- Broadcast Fax
- Event Posters
- Event Signage
- Event Banners
- Event Tickets
- Event Announcements & Thank You

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Please check off the Sponsorship opportunity you would like to select:

- |   |  |
|---|--|
| <input type="checkbox"/> Title Sponsor - \$15,000       | <input type="checkbox"/> Mustang Sponsor - \$2,500 |
| <input type="checkbox"/> Wrangler Sponsor - \$10,000    | <input type="checkbox"/> Outlaw Sponsor - \$1,000  |
| <input type="checkbox"/> Bronco Sponsor - \$7,500       | <input type="checkbox"/> Product Donation          |
| <input type="checkbox"/> Cattle Drive Sponsor - \$5,000 |  |

- |   |             |
|---|-------------|
| <input type="checkbox"/> Title Sponsorships:        | \$15,000.00 |
| <input type="checkbox"/> Wrangler Sponsorships:     | \$10,000.00 |
| <input type="checkbox"/> Bronco Sponsorships:       | \$7,500.00  |
| <input type="checkbox"/> Cattle Drive Sponsorships: | \$5,000.00  |
| <input type="checkbox"/> Mustang Sponsorships:      | \$2,500.00  |
| <input type="checkbox"/> Outlaw Sponsorships:       | \$1,000.00  |

- Total Sponsorship \$ \_\_\_\_\_
- Total Sponsorship \$ \_\_\_\_\_
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- Total Sponsorship \$ \_\_\_\_\_
- Total Sponsorship \$ \_\_\_\_\_

\*Check box with your selection

Product Donation Description: \_\_\_\_\_

Value of Donation: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/Prov: \_\_\_\_\_

\_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Key Information:

- Please email your Company Logo to [info@bullshootersbreakfast.com](mailto:info@bullshootersbreakfast.com)
- Please make sure to email a couple of formats of your logo

Please make cheque payable to the following:

**Bullshooters Breakfast**  
c/o Stampede City Canadian Progress  
#155, 7260 12th Street SE  
Calgary, AB T2H 2S5

Proceeds in support of:



Bullshooters Breakfast

[info@bullshootersbreakfast.com](mailto:info@bullshootersbreakfast.com) • 403-252-6007 (Office)